

BSc International Management – Double Degree (IPBS)

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Having dual German and French nationality, I have grown up in both cultures and languages, and therefore wanted to take a course of study that would open up opportunities for me in both countries. Therefore, the German-French IPBS programme at ESB was ideal for me. The four years, sadly, passed much too quickly. This short, intensive programme offers a good mix of classes with sound contents, practical experience, and opportunities to make contacts in both countries. The people I got to know during my studies are not only a great help to me in my career, but still today are unique friends.

Three years after graduating in Reutlingen, I decided to take a master's degree in Fashion and Design at the Bocconi University in Milan, since this is the field in which I wanted to specialise.

After completing the master's degree, I worked for fashion companies in Germany and Switzerland.

I have now been working in a large publishing house in Milan for more than a year, and I enjoy every day in my new home city. I learned the language quickly, and learned to love the lifestyle even more quickly. But that is nothing unusual for an IPBS graduate, as a comparison with the careers of the others will show.